

# Resumé Jelle de Boer

## Personal data

Telephone: +49 1590 3896705  
Email: jelle@ontwerpstudioyell.nl  
Website: www.ontwerpstudioyell.nl  
LinkedIn: www.linkedin.com/pub/jelle-de-boer/28/600/515



## Education

2004 - 2009 HBO, Gerrit Rietveld Academie, VAV (audiovisual Video Art), Graphic Design | Amsterdam, NL  
2000 - 2004 MBO, Grafisch Lyceum Amsterdam, Conceptual Graphic Design | Amsterdam, NL  
1999 - 2000 Higher General Secondary Education, O.S.G. Nieuwediep | Den Helder, NL

## Employment/Work history

- 2018 - 2018 **Senior Art Director | Munich, DE**  
RaapSteinert Kommunikation  
Design / concept / campaigns / for print and online media for brands like: Deutz Fahr, Sport Bittl, BayWa, Schreiner Wöllenstein, Takeda.
- 2016 - 2018 **Senior Art Director | Munich, DE**  
Publishing Group GmbH / heller & partner  
Designer for print and online media for brands like: Stadtparkasse München, BMW, Reiser Manufaktur, Erdwärme Grünwald, Löwenbräukeller, Wirsing Hass Zoller.
- 2010 - 2016 **Freelance Graphic Designer / Art Director at OntwerpstudioYell.nl | Amsterdam, NL**  
Self employed  
Designing flyers, posters, books, magazines, logo's, corporate identities, websites and online communications
- 2016 - 2016 **Freelance Online Designer NPL, BGL, VL | Amsterdam, NL**  
Nationale Postcode Loterij, BankGiro Loterij, VriendenLoterij  
Designing online communications / concepting
- 2014 - 2015 **UI/UX and Lead Graphic Designer | Weesp, NL**  
Edge Company b.v. (+ outsourced at Linx IT Solutions)  
Pre-production and / or design work for the following brands: Asics, C&A, Calvin Klein, Karl Lagerfeld, Aer Lingus, Kyocera, ModeDesign, Philips, Plus, Rituals, Staples, Tommy Hilfiger EU, Tommy Hilfiger US, Vlisco
- 2014 - 2015 **Outsourced/Freelance Graphic Designer Staples | Amsterdam, NL**  
Staples HQ Europe  
Designing global guideline standards for Staples Retail & Online
- 2012 - 2014 **Edge Company Creative DTP'er Tommy Hilfiger | Amsterdam, NL**  
Tommy Hilfiger HQ Europe  
Advertisement for Tommy Hilfiger and Tommy Hilfiger DNM

## Internships

- 2003 - 2003 **Waldo Creative Concepts | Hoorn, NL**  
DTP and Conceptual Graphic Design for several clients like: Bakker Bart Nederland, Brouwer Media, Medisch Centrum Alkmaar, PipeLife Nederland, Shimano etc.
- 2002 - 2003 **Drukkerij Burghout Design & Druk | Hippolytushoef, NL**  
DTP, Graphic Design and Graphic Print Production

## Other achievements

- 2010 Nominated for: Best Concept Amstel Beer Gadget at Boomerang Create | Amsterdam, NL  
2009 Exhibition of my own paintings and videos at Galerie Windkracht 13 | Den Helder, NL  
2007 Video transitions design as part of GUI Play Gerrit Rietveld Academie, presented at Studio 80 | Amsterdam, NL  
2007 Organisation and Graphic design for Art Route Den Helder 2007  
2006 Exhibition of video art on a 24-hour Gerrit Rietveld channel at Lloyd Hotel | Amsterdam, NL  
2005 Exhibition of paintings at Art Route Den Helder 2005

## Computer proficiency

Adobe Creative Cloud (and all previous versions), Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark XPress, Keynote, Microsoft Word, Excell, Powerpoint, Adobe Premiere, Final Cut Pro, iMovie, Dreamweaver, Bootstrap, Wordpress, Sublime Text and experience in writing HTML, CSS and applying jQuery

## Languages

Dutch Mother tongue  
English Fluent  
German Good